SPAIN
4YFN
BARCELONA

2020
February 24 / 26

**Fira de Barcelona
SPAIN**

#Spain4YFN20

SPAIN
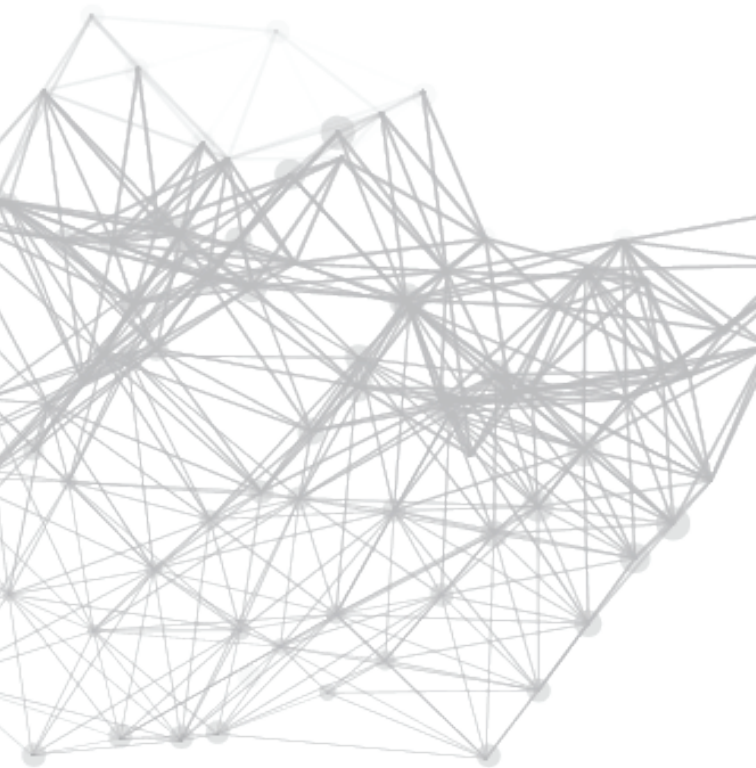## 4YFN
BARCELONA

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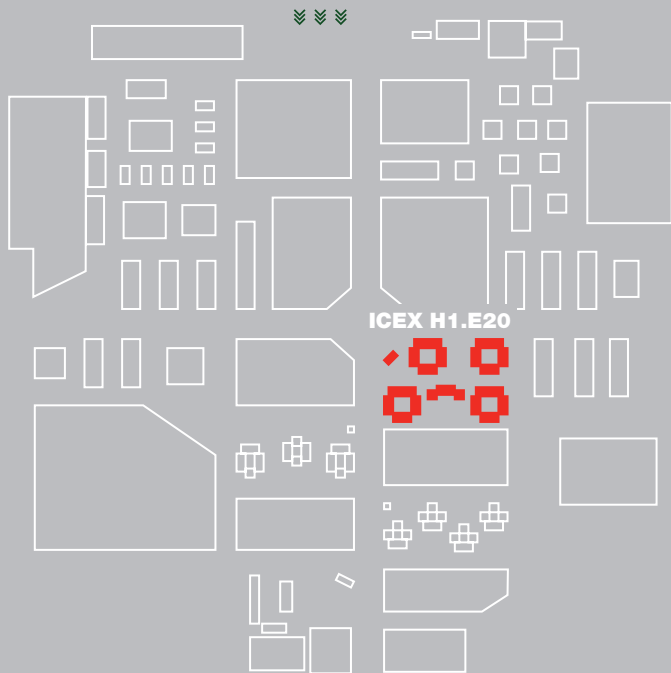
#Spain4YFN20

SPANISH PAVILION

HALL 1
BOOTH H1.E20

ICEX H1.E20

SPAIN
4YFN
BARCELONA

ADVER2PLAY

Transforming the world
through immersive
experiences on VR / AR / MR

We have 2 service lines: consulting, we develop immersive experiences for 3rd parties using cutting edge technologies, and gaming. We are the creators of Scriptum, the first ever AR based Escape Room. Its core platform allow us to setup new training solutions for our clients, increasing exponentially the learning retention.

Product & Services

Scriptum is the first Augmented Reality Escape Room platform ever. It has been promoted by Google and Apple being the "Game of the Day" in several countries. We also use the Scriptum Platform as a "Learning by Doing" method increasing exponentially the training retention.

APPS - CONTENT & MEDIA
MARKETING - VR/AR

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Adver Play

AEINNOVA

Batteryless and Wireless Industrial 4.0 IoT solutions

AEInnova develops technology for the generation of electrical energy from heat. Its main product is INDU-EYE, the first commercial wireless industrial IoT platform powered by waste heat, so no wiring or batteries are required. An end-to-end solution (from sensing to visualization), multi-sensor, multi-protocol (LoRA, NB-IoT, WiFi...), maintenance-free and environmentally friendly that facilitates the transition to the Industry 4.0 paradigm. AEInnova is a company widely recognized, involved in several European research projects (LIFE, FET and H2020) and a world leader in the development of thermoelectric technology and products.

Product & Services

Thermoelectric technology for Industrial 4.0 IoT.

BIG DATA, ANALYTICS & AI CLOUD - ENERGY ENTERPRISE - IOT

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AEInnova
Alternative
Energy Innovations

AFTERBANKS

The standard for banking. We connect with all banks through our API

We are a SaaS (software as a service) company whose main business is a REST API that creates technological and business ecosystems around banks by connecting real time and automatically with them. With our own unique technology, developers can quickly comply with security requirements, meet regulatory obligations and access data, allowing them to focus their resources on developing innovative products and services. Our unique technology allows several companies to offer a wide range of new solutions to their customers through our API.

Product & Services

We have been working on financial aggregation since 2012, so today more than 60 clients are using our API as a white label solution. We are a Fintech company that provides 2 main solutions: The Personal Finance Management (PFM) application with free and premium options that support all Spanish banks (individual and company level). Our synchronous API through which we provide the services of banking aggregation, ownership identification and instant payments.

FINTECH - SAAS

www.afterbanks.com

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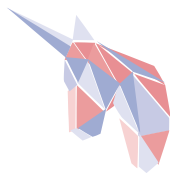
Afterbanks

ALICE BIOMETRICS

The fastest way to
verify customer identity
without jeopardizing
conversion and security

Our AI-powered identity service provides a
highly reliable ID verification and the best user
experience. Our biometric identity verification
technology allows automatic onboarding of
new clients, complying with KYC / AML
legislation and minimizing identity fraud. AL-
iCE offers a frictionless user's identity verifi-
cation: customer takes a selfie and a photo
of his ID card, ALICE does the rest.

Product & Services

ID verification API/SDKs: face recognition,
liveness detection, OCR, document forgery
detection.

**BIG DATA, ANALYTICS & AI
CIBERSECURITY - SAAS**

www.alicebiometrics.com

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ALiCE

ANCORA

Digital Ergonomy
for workers at the
Intelligent Factory

Ancora enables an efficient interaction of the workers at the factory floor with the digital control systems. Using mobile devices with our expandable mobile application, we deliver an improved HMI that increases workers' productivity and skills. Ancora saves the workers time because we make interaction with control and information systems faster and easier. And we do it in a non-invasive way, simplifying adoption and future system evolutions.

Product & Services

Ancora is showcasing at 4YFN, for the first time, Ancora Mobile for Industry, our expandable mobile app that efficiently connects the employee with the digital factory systems (IoT, ERP, MES...) Using mobile terminals, we deliver the digital work plan to workers and capture back traceability information while keeping productivity high. We blend mobility in the plant with an advanced HMI for the employee, thanks to innovative features like virtual touchscreen, voice command or light guidance, that together enable an efficient interaction set for digital workers at the factory floor.

IOT

www.getancora.com

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ANCORA

BLOCKTAC

Living in a more trusted world

BLOCKTAC is the leading European company commercializing authentication and anti-counterfeit solutions based on Blockchain. These "certificates" and "digital seals" are applied to Fast-Moving Consumer Goods, idCards, professional and academic accreditations, artworks and medical records. In November 2019 we reached four million certificates and seals across four countries: Spain, UK, Poland and Bolivia. Currently launching the Blockchain of Things, aimed to develop disposable, autonomous hardware devices that automatically grab data from the real world and stores it in Blockchain. This innovation becomes the missing link between Blockchain, IoT and AI.

Product & Services

We use digital certificates and single-use digital seals to verify the authenticity of the product and the quality of the service received. Consumers, using their mobile phones, can scan the QR code to check it against the product unique and uncopiable identifier. This allows them to immediately authenticate the product using Blockchain or submit a complaint if it turns out to be false.

APPS - FASHION MARKETING - HEALTH & WELL-BEING - IOT - SAAS

www.blocktac.com

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BOLTIA

IoT connectivity
control platform

Connect anything, anywhere, across trusted networks. IoT connectivy control for your enterprise, designed with m2m connectivity for the IoT that delivers coverage and flexibility. It allows businesses to connect their IoT project deployments, activate or deactivate SIMs, change tariffs, switch, with total flexibility.

Product & Services

IoT connectivity control platform.

www.boltia.com

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BOLTiA

BYEVOLUTION

Developing blockchain solution for Industry 4.0

ByEvolution is a company specialized in the application of disruptive technologies, which develops its own blockchain solutions, aimed at responding to the needs of Economy and Industry 4.0, in order to make them a global reference standard. ByEvolution aims to launch a global business platform, pay per use, supported by a distributed network of thousands of nodes. For this, ByEvolution has developed NDL (Neural Distributed Ledger), its own blockchain technology, aimed at the massive management of transactions and smart contracts.

Product & Services

NDL (Neural Distributed Ledger) is a technology that allows the integration of networks of different blockchain technologies and also reaches higth volumes of transactions/second, with low latency and energy consum. NDL Dockeeper is a service (SaaS) based in the NDL technology.

**BLOCKCHAIN
CIBERSECURITY - SAAS**

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CANCERAPPY

Changing the world
of cancer research

We are a startup aimed to develop global tools that help scientists move faster and better in their research work. CancerAppy is created as a global project that focuses on innovation in cancer research through Big Data and Artificial Intelligence. When implemented comprehensively, these technologies help improve productivity by reducing time and costs in drug research and development processes.

Product & Services

Software platform based in big data and AI about drugs development.

CancerAppy

DESPIERTA.ORG

Geolocate the eco friendly products and sustainable services of your area

despierta.org is the first search engine created with the purpose of changing the world by changing the way we consume. In our App, the consumer geolocates products and services that contribute to achieve the sustainable development goals: ecology, fair trade, circular economy, common good, social and solidarity economy. With a single click, the consumer finds stores, businesses, restaurants, producers and distributors working in initiatives to help improve the community and the environment.

Product & Services

Our search engine allows the geolocation of stores, businesses and institutions related to ecology, fair trade, circular economy, the economy of the common good and the social and solidarity economy. Accessible through our Android application and our website, it is optimized for all types of screens (iOS version available soon). With more than 2000 places registered in Spain and Andorra, registration is now open for Latin American entities. Do you dream of a better world? Find it on despierta.org.

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FINTECA

Bringing fintech to mortgages

We use technology to improve mortgage supply and demand, improving UX and engagement for all stakeholders involved in the home purchase process.

Product & Services

Mortgage brokering.

FINTECH - PROPTECH

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Pro
hipo
tecas

⌂ finteca

HELLO AUTO

The most advanced car insurance that helps you driving safe

Hello Auto is an insurance company whose policy is based on the principle "pay as you drive". Our innovative advanced driving assistance system, called HelloAuto Connect, registers and analyzes driving behaviors; thanks to that we can offer competitive prices and we can transform every car to a conected vehicle, offering a whole new category of services such as smart city connections, e-call and in car information for preventing and correcting dangerous driving behaviors. With HelloAuto if you drive safe, you pay less!

Product & Services

What we offer is a new way to drive, a model where good drivers are rewarded by paying less for their insurance policy. Hello Auto works through the collection and analysis of huge amounts of data, offering real solutions to all the problems related with the massive use of cars. The product we developed is an electronic device capable of collecting all the information from the vehicle sensors, putting them together with the information regarding the road and the environment (speed limits, slope, temperature, rain and so on), and with similar set of data coming from all vehicles, compare and analyze them using macro algorithms specifically developed.

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HOPU

Urban design for climate change mitigation

HOPU brings urban innovation through the latest technologies such as AI, IoT and Data-Quality. We engage citizens and decision makers to guarantee that data is understandable by everybody, intuitive and usable. We are there to support any decision for urban development and digital transformation through data-powered tools with dashboards, decision support tools and genuine IoT devices to monitor impact, sustainability, and environment. We mix data, technology and people to enable a powerful urban innovation tool. We aims to create Smart Cities, where people feel they are in a Smart City.

Product & Services

Smart Spot is considered a data powered tool with dashboard and decision support tools based on AI algorithms. In order to monitor the air pollution, Smart Spot measures the NO2, CO, SO2, NO and O3 at specific points in real time. In addition, HOPU has a sophisticated high precision lab, where through Machine Learning algorithms, we improve the precision of our sensor measures reducing the effect of cross sensitivity. Air quality sensors are calibrated and validated in a laboratory with high accuracy and certified meteorological weather station.

CLEAN TECH - IOT - SAAS

www.hopu.eu

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LEANXCALE

Any load & scale database

LeanXcale is an Independent Software Vendor that develops an ultra-scalable transactional SQL database with both OLTP (OnLine Transactional Processing) and OLAP (OnLine Analtyical Processing) capabilities enabling to provide Real-Time Big Data, that is, answering heavy analytical queries over the operational data in online response times while keeping the operational data updated and with full consistency guarantees. This database can be deployed both on premise or in the cloud.

Product & Services

LeanXcale's only product is its ultra-scalable transactional SQL database.

BIG DATA, ANALYTICS & AI - SAAS

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LEAN✕CALE

MENÚ DEL DÍA APP

Helping its 5,000 daily users find the best menús in the area

Menú del dia App is used daily to help people decide where to eat. Working with GPS, it provides the nearest options to its users and show the menus available. Menú del dia App originated in Ibiza (Spain), but now has users in 47 countries. We currently have 16 countries listed on App so still have a lot of growing to do. Having recently just returned from exhibiting in Silicon Valley, we are proud of how our App is growing and the support it is receiving.

Product & Services

Mobile App

APPS

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MIKADI.GOLF

Helping golf players improve their game using performance data and stats

Mikadi Golf is a Spanish startup that has developed a system to help the golf player improve his game. Mikadi includes a free mobile application and a golf watch that shows all relevant information about the hole you are playing. It also allows to note geo-located shots for more than 37,000 golf courses world wide. All this data is sent to the cloud and processed to obtained usefull information for golfers and coaches. The application gives tools to improve golf game.

Product & Services

Golf Watch MK19P, Mikadi.Golf App (Android and iOS version), Mikadi Fitness (Android and iOS version), Mikadi.Golf (web and cloud).

APPS - BIG DATA, ANALYTICS & AI - E-COMMERCE HEALTH & WELL-BEING IOT - SPORTS

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MUSICLIST

Where music connects with people

We are a community of 3 million unique users. We give artists the opportunity to promote their songs and increase their popularity. At the same time, users can discover new music releases and emerging artists they didn't know before. MusicList has all genres and styles that people like to hear: pop, rock, indie, reggaeton, folk, trap, jazz and so much more. In our community, we have users from more than 190 countries, which will allow us to become the biggest music community in the world.

Product & Services

We are a cross-device platform, updating more than 1,500 music playlists every day. Users can find the top songs for each country, city and genre. They can also vote to increase the popularity of the songs they prefer. The idea of the community is for artists to share their expertise and their learnings in order to help and inspire our members.

APPS - BIG DATA, ANALYTICS & AI - CONTENT & MEDIA - MARKETING

musiclist.com

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MUSIC LIST

MUUTECH MONITORING SOLUTIONS

Centralized monitoring platform for network, industrial and IoT device management

Muutech is a startup specialist in monitoring solutions. We help companies to fight against process, systems and business degradation that make them lose a lot of money. In order to solve that, we have developed Minerva, a centralized cloud monitoring platform that can be quickly deployed in SaaS mode, which allows the simple management of network, IoT, industrial devices and BI elements, providing the necessary tools to easily visualize, analyze and report failures before they occur, thus helping to improve the company's bottom line.

Product & Services

Minerva Monitoring Platform.

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MYHEALTH WATCHER

When Buying Food, Your Health Comes First

Our compromise is to help people improve their eating and health. To do so, we have developed an algorithm that analyses and relates to personal health information, nutritional values and ingredients on the food labels: we put a nutritionist in the people's hands that helps them to understand the information writen on labels making personalized recommendations based on each user's health profile.

Product & Services

myHEALTH WATCHER App for Android and IOS.

APPS - BIG DATA, ANALYTICS & AI CONTENT & MEDIA HEALTH & WELL-BEING

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NEWRALERS

The Fintech solutions for SMEs to finance their purchase orders

Newralers is a company that offers artificial intelligence solutions to solve knowledge-based problems, executing recommendations and prediction inferences. We are a company dedicated to the development of applications related to fintech and customer services using artificial intelligence. Newralers is born from the management vision of the future: a world where the artificial intelligence is applied to get real benefits for companies and people.

Product & Services

FINANTIARE is a secure technological platform whose function is to facilitate the financing of SMEs from their purchase orders, facilitating guarantees in the accreditation of purchase orders between manufacturers and producers. It manages and controls the economic transactions linked to production, which prevents access to funds by the manufacturer, eliminating the possibility of fraud.

BIG DATA, ANALYTICS & AI FINTECH

www.newralers.com

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NEWRALERS

NÚKULA

Online supermarket with a food recommendation software based on nutritional info

People's interest on developing a healthy diet is rising. However, they usually lack the knowledge to identify the healthiest choice in a grocery shop or how to build a balanced diet. To satisfy this new need we created Nukula, an online grocery shopping application which includes a food recommendation software. Nukula turns the user's shopping list into a healthy and balanced basket, by comparing all the available products in their usual supermarket and selecting the best options based on their ingredients.

Product & Services

Núkula is an App that guides you through your shopping experience to create healthier baskets without wasting hours analysing each product. Núkula also offers the possibility of buying online through its platform in the main supermarkets and the posibility of applaying advanced filters (no gluten, no milk, vegan, etc.) to make the shopping experience easier and faster.

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núkula

NUMAT MEDTECH

New coatings for next implant generation

Multifunctional and bioactive coatings for the orthopedic and dental market, based on natural molecules, with the aim of reducing risk of implant failure and helping to overcome this major issue for surgeons and patients. NuMat's coatings are unique, since they reduce bacterial adhesion to the implant and improve osteointegration. So far, no other surfaces in the market can address both problems simultaneously, whereas NuMat's coatings are bioactive surfaces modified with natural molecules able to promote both, in addition to inhibit bone resorption and to have anti-inflammatory properties.

Product & Services

NuMat's coating technology is based on the immobilization of natural molecules in metalic implants (Hip and Knee prostheses, post-surgical plates, dental implants, etc.) NuMat has focused on two coatings based on natural molecules: phytic acid and flavonoids. Both coatings bind the molecule covalently to metal surfaces after a wet chemistry process.

www.numat.es

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NuMat Medtech

OWO

System capable of transmitting sensations in real time to a video player

OWO has developed a jacket which through physical sensations, the players feel, perceives and lives a world of videogames which are perceived as real.

Product & Services

OWO system is composed of a jacket and device capable of transmitting sensations and stimuli in real time to a video player in relation to the actions and responses that happen in a videogame. Valid for online and offline videogames, mono and multi-player with or without VR, on platform or directly from online servers. Compatible with VR, mobile, PC and console.

APPS - BIG DATA,
ANALYTICS & AI - CLOUD
CONTENT & MEDIA
VIDEOGAMES VR/AR

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OWO

feel the game

PARKIFAST

Monitoring and analyzing the entire mobility chain of any user turn it into business data

Parkifast develop artifitial intelligence to understand the mobility of the citizens. Our technology is able to detect the full mobility chain data, where and how a user is moving on realtime, either by car, bus, or underground, walking, by train or bicycle.

Product & Services

Parkifast Analytics, Parkifast Insights and ParkiFaaS.

APPS - BIG DATA, ANALYTICS & AI ENTERPRISE - TRAVEL

business.parkifast.com

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PARKIFAST
BUSINESS . MOBILITY . DATA

PAYXPERT

Payment processing solutions and exclusive tools to access international markets

PAYXPERT is one of the most prominent fintech in the payments industry. The company offers payment processing solutions to optimize partner revenue, and currently services clients, including global brands such as Carolina Herrera, Clarins, Four Seasons, Savoy, Gucci or Lladró. With a wide range of payment processing products and services with a focus on tools for revenue optimization, BI and anti-fraud; as well as alternative payments for Asian clients such as WeChat and Alipay, and our exclusive license to support the Russian MIR Cards in Europe, PayXpert supports your cross-border activities.

Product & Services

POS (Advanced Point-of.sale with powerful features), mPOS, Payment processing, Gateway, White label gateway technology provider, Alternative payments: WeChat Pay, AliPay, MIR, Pre-paid Cards.

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RECOOVER

Recover your belongings in your hotel with Recoover

Recoover is an App that allows the hotels clients recover their forgotten belongings during their stay. The web service is free for both guests and lodges offering for this kind of common and frequently incidents a global, standard and sustainable solution. With Recoover your guests may decide the destination for their forgotten belongings as well as your lodge will minimize the accumulation of objects in their installations. Futhermore, the unwanted belongings by the guest, both the guest and lodge will contribute in charity and environmental projects.

Product & Services

Web services.

**APPS - CLOUD
E-COMMERCE - TRAVEL**

www.recoover.com

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RKL INTEGRAL

Cyber Physical Threat Management

We are a consulting and engineering company of safety&security, with an innovative nature in the area of integral security. RKL Integral has evolved towards a business model aimed at providing a platform as a service, based on the latest technologies. Beginning with the analysis of the risks and contributing to the market with all our knowledge and experience.

Product & Services

Predictive risk, governance and compliance (RGC). An innovation platform for the digital transformation of people and processes in critical infrastructure environment, with the main objective of reducing cyber physical risks to a minimum, by automating processes and providing artificial intelligence (ML) for better decision-making by the operator.

BIG DATA, ANALYTICS & AI
FINTECH

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SHOPPIDAY

Loyalty platform based on cashback (B2C & B2B)

Shoppiday is a B2C loyalty platform where consumers earn real cash purchasing both online and offline. Merchants pay us a commission that we share with the consumer. The value proposition for the customer is really attractive: you can purchase what you want at hundreds of stores and earn cash to be transferred to your bank account. For the merchant is a great solution to attract and retain customers at a variable cost with no systems integration. We also offer a B2B business line of white-label loyalty solutions for corporations and retailers.

Product & Services

Web and App platform integrated with 17 affiliation networks, direct integration with online stores with our own network, product search, browser extension to activate cashback, card-linked offers in local merchants thanks to our agreement with Comercia Global Payments (CaixaBank), CRM for local merchants, API and SDK for white-label loyalty solutions.

SHOPPIDAY

SIBBO

Tech experts in programmatic advertising

Independent company founded in 2015, that offers programmatic solutions for publishers, advertisers and agencies to optimize and maximize their efforts in the complex programmatic ecosystem. Working next to the client, in a transparent way, according to client's needs and advising on "best practices" ensures the success. Experts in programmatic tools and optimization, we research and test latest trends in the global advertising ecosystem.

Product & Services

Programmatic strategy consultancy, Adops outsourcing, Sibbo Header Bidding (3 in 1 solution) advanced programmatic advertising bidding technology and demand partners integration, Sibbo Dashboard programmatic revenue consolidated report for publishers, providing a better control, management and optimization, Sibbo Consent Management Platform (GDPR) complete solution to comply with GDPR obligations. IAB certification, Fraud solution: real time scan and block solution for online advertising.

MARKETING

www.sibboventures.com

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Sibbo

SMOWLTECH

Helping institutions enhance online academic integrity using facial recognition to prevent cheating

Smowltech aims to help organizations enhance their online academic integrity in order to gain trust and credibility in the market, providing a continuous student authentication and monitoring system using facial recognition (eProctoring), avoiding cheating and meeting with quality assurance requirements.

Product & Services

Continuous online user authentication and monitoring system (Online Proctoring). The perfect combination of continuous identity verification and monitoring using the facial recognition and automatic computer monitoring desktop application that detects all the activity that the student performs on the computer.

BIG DATA, ANALYTICS & AI - CIBERSECURITY EDTECH - SAAS

smowl.net

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smowl

TALENTFY RECRUITING

Platform that finds your ideal candidate thanks to best IT recruiters

At TalentFY we want to improve talent in companies and the professional careers of candidates. We get the perfect match between candidates and companies applying Artificial Intelligence in each process. We assign between 2-3 recruiters per process that are the most adequate for that concrete process. In that way, we achieve candidates from the very first day and we guarantee that you will have enough candidates in 10 days. We also like quality and we are achieving that 2 over 3 candidates that participates in processes get the first interview.

Product & Services

We offer best talented IT candidates. In addition, we also advise and accompany our clients from the creation of the best Job Description until the closing of the offer to the ideal candidate.

HUMAN RESOURCES

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TalentFY

TALENTOO

The web platform that is shaking up the recruitment industry

We know that most of the CVs you receive don't fit what you're looking for. At Talentoo, you publish your job offers and receive CV's interviewed by a network of headhunters. (candidates don't apply directly). You only receive highly aligned CV's, save time and multiply your options to find your best candidates. Moreover, in the usual channels you have to pay in advance or, if it is successful, sometimes the price is very high. In Talentoo you only pay if you incorporate and you choose the price you pay.

Product & Services

Recruitment.

APPS - ENTERPRISE HUMAN RESOURCES SOCIAL MEDIA

talentoo.net

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TALENTOO
RECRUITMENT EVOLUTION

TYRIS TV

Multi-Screen Video Platform

Tyris Tv offers a full range of OTT solutions, from custom developments to ready-to-go suites. We work on every aspect a complete OTT needs, from the cloud-based video CMS to the front apps. We strongly work on security, keeping all the data private and secure; scalability, supporting high concurrency of users; usability, Easy-to-use dashboards for the CMS; UX/UI, well designed and intuitive fronts; AI, cloud-powered AI for content recommendation, analytics and advertising. We've been working for years for first line companies such as La Liga, where we develop their newest OTT solution: LaLigaSportsTV.

Product & Services

Stelly is the new multi-screen video platform from Tyris TV. This suite includes Custom video management system. AI-powered recommendations, analytics and advertising. Multi-screen apps, including iOS, Android, Web and SmartTV. Each client can purchase the specific components they need or the full suite which provides a complete built-in solution.

APPS - BIG DATA, ANALYTICS & AI - CLOUD IOT - PLATFORM VR/AR

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Smart TV and OTT

UNNAX

Aggregate bank account data, initiate payments, and perform ID verifications with a single API

Unnax is a banking as a service provider: we build the technology powering the next generation of fintech applications. Our tools enable companies to connect to their users' bank accounts and obtain personal financial data, process payments and move money automatically, and verify the identity of their users and prevent fraud. Talk to us and find out how our suite of APIs can help your business.

Product & Services

Account aggregation engine, payment initiation engine, identity verification engine.

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unnax

OPEN BANKING SOLUTIONS

VIDAAPP.COM

Developing medical devices and AI for cardio and respiratory health

VidaApp, first medical device, is a wearable patch or chest band, that interprets the electrical signal of the heart using artificial intelligence software for better prevention, early diagnosis and follow up of cardiovascular and respiratory health.

Product & Services

VidaApp is a digital medicine startup that manufactures medical devices and develops AI software for cardiovascular and respiratory health. This device includes a 12-lead ECG, touch-less body temperature, mobility and verticality detection, respiration rate measurement and a digital microphone for remote auscultation.

**BIG DATA, ANALYTICS & AI
HEALTH & WELL-BEING**

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VITRUVE

Make the weightroom intelligent

Vitruve make the gym intelligent so you can improve more than ever and unlock your real performance with the perfect training adapted to you.

Product & Services

We develop hardware and software to manage multiple users and get the best results ever in the gym, reaching your goals based in objective and measurable data.

APPS - IOT - SPORTS

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VITRUVE
VBT FOR YOU

VOTTUN

The leading Blockchain
Traceability Platform
for Enterprises

Vottun has developed a complete functional
enterprise blockchain platform that improve
current traceability enterprise processes al-
lowing publish, certify, verify and distribute
data using blockchain and smart contracts
technology. Our "Blockchain as a service"
protocol allows managing certificates and
data of different industries in the private or
public blockchain that better adapt to its
specific needs. We worked with Ethereum,
Hyperledger, Quorum, Alastria, Oracle, etc.
Our protocol allow data interoperability be-
tween private and public blockchains.

Product & Services

CERTIFICATIONS, EDUCATION, SUPPLY
CHAIN, API Platform.

certify • trace • trust • verify

WAPPING

Omnichannel Loyalty & CX personalization

Wapping allows retailers and brands to boost sales conversion through omnichannel loyalty programs. Wapping provides a SaaS platform to create an omnichannel loyalty program with the most complete set of digital services aimed to offer users a new customer experience. With Wapping, businesses get a unified vision of customer (online&offline) and connect and engage customers with personalized proposals and benefits. It provides customers an omnichannel experience through zero-friction digital services into Mobile Wallet technology, achieving to convert more users into customers, more frequency per customer and more spent per visit.

Product & Services

Wapping - Omnichannel Loyalty & CX personalization platform.

E-COMMERCE
FASHION - RETAIL

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WEFISH

The number one fishing App in the Spanish-speaking community

WeFish is a complete fishing App for anglers worldwide. We provide users a fishing diary where they can share and organize all their catches with the fishermen community. Gamification process: challenges, rewards and ranking. Fishing forecast, they can plan their fishing journeys and put alarms with the best meteorological information. The first specific fishing marketplace in the world so they can buy and sell fishing equipment.

Product & Services

Fishing App, fishing diary and forecast.

APPS - SOCIAL MEDIA

wefish.app

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WHENWHYHOW

Customer Mindset Analytics & AI based #digitalempathy rules

whenwhyhow is an omnichannel customer-analytics and actionable AI based #digital-empathy rule engine startup. Whenwhyhow is the missing piece of digital customer service and business intelligence puzzle providing a new case of actionable AI for intensive in customer service verticals as banking, insurance, telcos, airlines, etc. helping to improve loyalty, reduce churn and boost LTCV. whenwhyhow got inspired from how human based customer service acquired customer-mindset insights and transformed that knowledge into personalization and empathy. The whenwhyhow integration with your digital channels and CRM is API based, easy & painless.

Product & Services

Cloud based or on-premise customer analytics platforms and AI #digitaempethy profiling, API integrable with digital channels and CRM (any type and vendor).

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whenwhyhow
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EUROPEAN UNION